

**SPECIAL MEETING  
NOTICE &  
AGENDA  
MONDAY, MARCH 17, 2025 @ 1:00  
PM**

**MIDDLE RIO COUNCIL OF  
GOVERNMENTS  
809 Copper Ave. NW  
Albuquerque, NM 87102**

**FIRST FLOOR CONFERENCE  
ROOM**

**A portion of this meeting shall be closed pursuant to NMSA 1978 Section 10-15-1.H(2)(2015), which provides an exception to the requirements of the Open Meetings Act for limited personnel matters, including the discussion of hiring, promotion, demotion, dismissal, assignment, or resignation of or the investigation or consideration of complaints or charges against any individual public employee.**

**AGENDA**

- 1. Call to Order**
- 2. Approval of Agenda**
- 3. Interviews of qualified applicant for MRGHC Executive Director position**
  - William R Slauson**
- 4. Closed session:**
  - Discussion of qualified applicant for MRGHC Executive Director position**
- 5. Return to open session**
- 6. Possible action item:**
  - Authorize Board Chair to enter contract negotiations with qualified applicant for position of Executive Director**
- 7. Adjourn**

If you are an individual with a disability who needs a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in a meeting of the Commission, please contact the Commission Administrator at (505) 468-7083 or TDD (505) 468-7088 with as much advance notice as possible to allow for arranged services. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the Commission Administrator if an accessible format is needed.

This is an in-person meeting with a Hybrid option

Topic: MRGHC Interview

Time: Mar 17, 2025 01:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/85105884511?pwd=xVX4lGiMa3papKt6Hc5QsmKf43PJUx.1>

Meeting ID: 851 0588 4511

Passcode: 505936

**William R. Slauson**

██████████ | ██████████ | ██████████ @gmail.com

February 26, 2025

Mid Region Council of Governments  
809 Copper Ave NW, Albuquerque, NM

MRCOG, Attn: Personnel:

I am writing to express my strong interest in the Planning & Operations Director for the Middle Rio Grande Housing Collaborative role at MRCOG. With a proven track record in program and project management, strategic planning, and organizational development, I am confident that my skills and experience align with the requirements of this position.

Throughout my career, I have successfully:

- Developed, implemented, and managed large-scale programs and capital projects, demonstrating my ability to handle complex initiatives from conception to completion.
- Engaged in extensive mid-to-long-range strategic planning activities, ensuring organizational goals are met and future growth is strategically positioned.
- Developed plans and processes to meet changing demands and requirements, showcasing my adaptability and forward-thinking approach.
- Collaborated effectively with diverse teams, motivating staff, and communicating complex ideas clearly to stakeholders at all levels.
- Developed and implemented comprehensive budgets, ensuring fiscal responsibility and maximizing resource allocation.
- Established and maintained organizational standards and policies in compliance with regulatory agencies and governmental oversight.
- Maintained compliance with federal and state laws, rules, and regulations pertaining to grants management, reflecting my attention to detail and understanding of complex regulatory environments.
- Thrived in a wide range of governmental services, including public works, transit, law enforcement, and higher education.

Additionally, my background as an entrepreneur and small business owner has honed my leadership skills, strategic thinking, and ability to manage multiple priorities simultaneously.

I am excited about the opportunity to bring my unique blend of skills and experiences to MRGHC and I am anxious to contribute to your organization's continued success. I look forward to the possibility of discussing how my background, skills, and enthusiasm can benefit your team.

Thank you for your consideration.

Sincerely,

*William R. Slauson*

# WILLIAM R. SLAUSON

██████████ | Albuquerque, NM ██████████ | (██████) ██████████ | ██████████@gmail.com

## EDUCATION

Master's Degree in Public Administration, University of New Mexico, 2000  
Bachelor of Science in Geography/Planning, Southern Connecticut State University, 1993  
Certified Law Enforcement Planner, International Association of Law Enforcement Planners, 2014  
Connecticut School of Broadcasting, 1987

## SKILLS PROFILE

- Development, implementation, and management of large-scale program and capital projects
- Extensive experience in mid-to-long-range strategic planning activities
- Innovator and developer of plans and processes to meet changing demands and requirements
- Effective collaborator, motivator, and communicator
- Practical development and implementation of comprehensive budgets
- Development and maintenance of organizational standards set forth by regulatory agencies
- Maintained compliance with federal and state laws, rules and regulations pertaining to grants management
- Experience with, and familiarity with, higher education structures and processes
- Entrepreneur and small business owner

## EMPLOYMENT HISTORY

**Senior Planner,  
University of New Mexico**

**April 2021 – present**

- Responsible for leading and coordinating complex planning processes to support the university's long-term development and space utilization goals. This role plays a crucial part in shaping the physical environment of the campus to advance UNM's academic, research, and community service missions.
- Lead campus planning studies and long-term facility management initiatives, including the development of new facilities. I recently completed a Strategic Housing Plan which provided a comprehensive view of projected campus residence needs, infrastructure improvements, and funding mechanisms. I am currently working on a STEM lab space assessment and needs analysis that will evaluate current conditions, identify needs, and provide recommendations for renovation or new construction to support teaching and research activities.
- Develop campus-wide planning initiatives that require the input and coordination of campus leadership, staff, faculty, and students, including the Campus Safety Plan and the Campus Safe Mobility Plan that result in plans that guide UNM's long-term development.
- Act as a liaison between UNM clients and architectural/design firms to ensure that my client's goals and objectives are represented in feasibility studies and other plans. Provide operational and technical expertise to ensure that plans reflect the best outcomes possible.
- Develop project documents, including scopes of work, purchase requisitions, and regular project management reporting.

**University Assessment Specialist,  
University of New Mexico**

**November 2018 – April 2021**

- Regularly consult with UNM academic and co-curricular programs to assist them in developing strategic and assessment plans, including advising, reviewing, and coaching to produce plan documents that are clear, aligned, reflective of their goals, and easy to follow. Once plans are developed, review annual assessment reports, and provide constructive feedback to programs about how they can improve their assessment processes including data analysis, utilizing the information collected, and communication.
- Developed strategic and assessment planning presentations that are used in educational, training, and outreach activities, including program development and presentation of lectures and/or workshops. Recently developed a strategic planning workshop from scratch that was used to help non-academic/co-curricular programs develop their own plans. This same presentation was included in the largest annual assessment conference (IUPUI Assessment Institute).
- Interprets assessment findings; analyzes and compiles comprehensive statistical and narrative data; assists with the preparation of official assessment reports to summarize findings. Responsible for the archiving, inventory, and analysis of assessment documents.
- Currently working on a project that will ultimately show how the assessment process should/does impact the University as an institution; those decisions made on a program level ultimately impacts university policy, hiring, and educational pathways.

**Executive Director,  
Albuquerque Police Department**

**November 2014 – December 2017**

- Managed APD's Administrative Support Bureau, which was comprised of the Planning, Fiscal, Personnel/Payroll, Inspections/Audit, and Records Divisions and consisted of over 120 sworn and civilian staff. The Bureau was developed especially for the Executive Director to be able to implement the considerable changes required by the USDOJ settlement agreement.
- Was responsible for setting the overall direction of the compliance effort, including developing action plans, staffing allocations, budgets, strategic direction, and contracting of critical personnel to aid in the effort. Met weekly with critical APD and City Legal staff to motivate, lead, measure progress, discuss potential roadblocks, and strategize on best practices and ways to implement solutions. Was responsible for developing agendas for the participants and was the primary contact for the independent monitoring team.
- Because data dependability and validity are so important to an organization's credibility, contracted with a data visualization and verification firm to review all APD's data collection and storage processes. Developed a working group that included all APD analysts and data managers to improve and document data processes. Established protocol and documentation requirements that solidified the department's data collection and analysis processes to meet national standards.
- As required by the settlement agreement, regularly coordinated and contributed to the effort to create a semiannual progress report that was suitable for the agreement parties and the public. The reports were the primary method that the department used to convey progress to the public that would not normally be covered in the media.
- To aid in the organization, development, and documentation of compliance progress, developed from scratch an online project management platform. The platform was used by over two dozen APD and City staff, as well as representatives of the USDOJ and the independent monitoring team. The platform contained information from the settlement agreement, monitor reports, responses from local stakeholders, and supporting documentation all compiled in one location that was accessible wherever there was internet access. The site was regularly used to develop documentation to demonstrate compliance.

**Planning & Policy Division Manager,  
Albuquerque Police Department**

**June 2006 – November 2014**

- Served in an advisory capacity to the Chief of Police and command staff of the Albuquerque Police Department (APD). Managed a group of five sworn officers and five civilian staff.
- Responsible for the development and implementation of the APD Strategic Plan. The development of a comprehensive strategic plan required collaboration with a wide range of Departmental staff to jointly craft a document that guides the Department over a period of five years. Consensus building, goal and objective identification, and effectiveness and efficiency measurement were used throughout the process of formulating the strategic plan.
- Act as the focal point for the Department's performance plan process, collecting numerical data from over a dozen sources and staff to complete APD's performance plan worksheets in a timely manner.
- Responsible for managing a grants program that averages 30 to 50 active federal, state and local grants worth a combined total of \$20,000,000. Developing successful proposals for the grants, and was responsible for managing the fiscal, programmatic monitoring and reporting of the Department's grant programs.
- Responsible for the administration of APD's Capital Improvements Program, which is funded by state grants, government bonds and impact fee taxes. The program is valued at approximately \$5-6 million per bond cycle. Responsible for the fiscal and programmatic administration of bond-funded capital projects including facility construction and technology infrastructure. As part of my role in administering the Capital Improvements Program, I have managed several major projects. I served as the project manager for the construction of the Department's Sixth Area Command, a 25,000 square foot, LEED-certified, \$5 million-dollar police substation. In collaboration with contracted architects, I have guided the programming, schematic design, and the creation of design and construction documents. In the project manager role, I regularly coordinated with architects, construction contractors, utilities representatives and City staff to ensure that the project stayed within budget and was completed on time. I also was responsible for selecting all the furniture, fixtures and equipment and overseeing its installation. Leading up to the opening of the Sixth Area Command, I developed an art program that featured APD employee's photos displayed prominently throughout the building. The facility was honored by the American Institute of Architects as a best practice in judicial buildings and achieved a LEED Gold certification. I have also managed many other law enforcement-related projects including police facility renovations, improvements, and new construction that ranged from several thousand dollars to several million.
- Development and publication of the Department's Annual and Monthly Reports. I am highly experienced in the creation of full color, multiple page publications. The Department's Annual Report is over 50 pages and highlights the Department's achievements over the past year. The Department's Monthly Report highlights APD's monthly events in addition to providing trend charts for over two dozen categories. I have created over three years' worth of Monthly Reports.

**Manager of Planning and Marketing,  
ABQ RIDE**

**March 2004 – June 2006**

- As Manager of Planning and Marketing, directed a staff of 17 planners and marketing personnel. Acted as a conduit to facilitate communication between the two groups to improve transit service and information dissemination to the public.
- Managed an almost million-dollar a year grant to promote alternative transportation. Responsibilities included developing the grant applications, ensuring that goals set forth in the grant were met, tracking expenses and reporting to the State of New Mexico and the Federal Transit Administration.

- Helped write and edit the first-ever Short-Range Transit Plan (SRTP) for ABQ RIDE. The multi-year effort included public workshops, presentations, and surveys. The resulting document set a plan for transit development and expansion for five years. The SRTP defines route expansion and service areas, service standards and approximate costs.
- Developed the first-ever marketing plan for the marketing section. The plan set goals for staff, defined projects, created evaluation sheets and presented logical, statistics-supported goals and objectives. Marketing staff were evaluated on their performance defined by the plan.
- Acted as project manager for the implementation of the new express Rapid Ride transit service. Rapid Ride service began in December 2004. By November 17, 2005, the one-millionth passenger boarded the Rapid Ride and by March 21, 2008, five million people had patronized the service. Responsibilities included coordinating the design, site selection and construction of 27 Rapid Ride stations. The development of the stations included the formulation of a site plan, negotiating with property owners to gain easements and eventual purchases of small strips of land to accommodate the shelter, enacting a construction plan, and overseeing the construction of the shelter facility. As part of the construction process, I was responsible for preparing the request for proposals, selecting contractors, and problem solving when issues arose. I developed the Rapid Ride schedule and chaired and coordinated an interdepartmental implementation team of Transit, Public Works, Planning, and Municipal Development Department staff to ensure that the project was on time.
- As part of the Rapid Ride implementation, spurred business and public buy-in by creating the Rapid Ride Naming Rights Program and the Business Partnership Program (BPP).
- Developed a brand for the new Rapid Ride service, including the name, logo and a series of television commercials to introduce the service to the public. The effort resulted in a high level of public recognition for the new brand, in addition to the many printed articles and features on radio and television.
- Acted as project manager of the initiative to bring a light rail / modern streetcar system to Albuquerque. Duties included public outreach, conferring with consultants and community leaders as well as updating the Federal Transit Administration on project progress.

**Co-Owner,**

**January 2018 - present**

**Snugglecubs Cookies LLC**

- In collaboration with my spouse, created and developed Snugglecubs Cookies LLC. Snugglecubs Cookies produces and sells premium handcrafted cookies both online and locally ([www.snugglecubscookies.com](http://www.snugglecubscookies.com)). We have established corporate accounts and retail vending sites.
- Managed the business creation process, applying for the appropriate permits and licenses with various municipal and state agencies. Negotiated an agreement with a commercial kitchen to house business operations.
- Developed the name, logo, branding, and packaging for the cookies. Collaborated with a trademark attorney to file and trademark "Snugglecubs Cookies".
- Developed a marketing and social media plan to enhance brand awareness and establish market presence
- Created financial management spreadsheets and procedures
- Designed and created a fully functioning ecommerce platform to sell Snugglecubs Cookies online